



FRANKLIN TOWNSHIP CHAMBER OF COMMERCE
www.ftchamber.com
FTCC HOTLINE • 317-328-6100
MEETING INFORMATION, EVENTS & NEWS



Greetings FTChamber Members!

Report submitted 02/08/11 by Dee A Young, FTChamber Treasurer, Web Manager & Directory Chair

If you are one of the first 67 who've sent in your 2011 Membership Dues & Updates – **THANK YOU!**
If you haven't yet, please do so soon.

All of you should visit our new website www.ftchamber.com and add **Your Personal PROFILE**.
 You can add your Logo, your Photo, and some information about you & your business specialty – **FREE!**
 This is a new fun feature and is already included in your Membership dues.
 Our goal is to help the Community and the Membership to get to know each of our Members better.

Do Business With A FTChamber Member!

You should have received via snail mail the Membership Marketing 2011 form for your advertising in this year's Community Directory and a handy chart to give you our target dates and deadlines.

AD Submission:

- ✓ Submit Ads in electronic document format: .pdf or .jpg in black/white & correct size
 - ☛ See Application for Rates & Sizes. Most are randomly assigned location
- ✓ All artwork/graphics/logos/photos and copy needs to be camera ready, or
 - ☛ If needed, \$ 50 Graphics charge for ad creation - (based on a 1 hour max)

Dates & Deadlines - Submission & Proofing: 3 Most Important

- ✓ **Mar 8** 2nd Proof Review of INFO – All Members (at FTCC meeting)
- ✓ **Mar 8** 1st Proof Review by Advertisers (at FTCC meeting)
- ★ **Apr 7 LAST CALL! All Info, All Ads & All Money**
- ✓ **Apr 12** Final Proof by Advertisers & Committee (at FTCC meeting)

Discover Wanamaker Page ~ 20 Spots available at \$20 each

Free Pages - Churches & Schools (We won't include "for-profit" Day Cares)
 4 FREE Lines of Info (anything more is an Ad or a Membership listing)
Community Organizations, Non-Profit Clubs & Athletic Leagues
 Youth & Adult Groups can be Athletic, Civic or Social – *Non-profits*
 3 FREE Lines of Info (anything more is an Ad or a Membership listing)

Please check to make sure Your Church or Group has current information!

2011 FTDC
YOUR DIRECTORY COMMITTEE

DEE A YOUNG • NEW DAY REALTY
317.786.1111

RANDI CARTER • USBORNE BOOKS & MORE
317.290.READ 290.7323

KAREN WISE • ALLEGRA PRINT & IMAGING
317.351.9477

REGGIE MUSE • MUSE CONTRACTING
317.590.5848

*All Directory-related Questions
 should be directed to the Committee*

BARBARA S HOOK • SENTRY INSURANCE
2011 PRESIDENT
317.919.1769

Our FTDC update as of 02/08/2011 6:00 AM

Memberships ~ 56 Paid Business Members + 2 committed, \$\$ not in
 (Paid) 2 Paid Business Associate Members + 1 committed, \$\$ not in
 6 Paid Community Memberships

Comp'd 2 Chamber Exchange Members – Indianapolis CoC & Greater Beech Grove CoC
 1 Lifetime Service – (Community Member)

New & Renewed **67** Less than half our Goal of 150 – but a great start! **NOTE: 2010 Went to print @ 111 Total Members**

Extras 6 Extra Categories 6 @ \$25 = \$150 *Already 1 more than Last year!*

Online Business Card Ads ~ **Website 605 Recorded Visits!**

23 Online Now! Collected \$665 so far, with 4 committed, \$\$ not in yet = **10+ over Last year**

We've run 2 full-color Public Awareness Display Ads in the Indianapolis Star – Indy South Section Jan 20 & Feb 3 at \$90 each

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|------------------------|---------------------|--------------|-----------------|-----------------------|
| Treasury Report | FTCC Bank Accounts | \$ 20,187.99 | Income Received | \$ 7,230.00 (Dec-Feb) |
| | FTEDC Bank Accounts | \$ 14,934.43 | Expenses Paid | \$ 1,536.32 (Jan-Feb) |
| | Total Funds | \$ 35,122.42 | | |

*All AD Submissions should be
 emailed to Chair, Dee A Young:
 Email Ads to: deeayoung@aol.com
 or ftccmember@aol.com
 Fax Updates to: 317-791-8092*